



A global agile conference celebrating cutting-edge thinking in software development

Sponsorship Portfolio

Agile Central Europe
Kraków, Poland
8-9 April, 2010

<http://agilece.com>

A production of:



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The tech scene in Central Europe is booming. Our region is becoming one of the fastest growing service exporters in the world. As a result of the technical excellence, the unique location, and the current economic climate, Central Europe has a specific role to play in the evolution of agile thinking. The ACE! conference brings together the best of the Central European agile scene and global thought leaders.

For more information about Agile Central Europe, contact:

Paul Klipp, president

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Attendance

Early interest in the Agile Central Europe conference suggests that the combination of a thriving local software community, a beautiful location in the center of Europe with easy access via many low-cost carriers from every major city in Europe, and the exploding excitement about finding more effective ways to build software in a globalized environment position the ACE! conference for a sell-out success. Because the organizers enjoy smaller, more intimate conferences where attendees can mingle comfortably, only 350 seats will be sold. Our expectation is that about 25% of the attendees will be from Poland and about 75%, from Europe with the rest coming from further abroad. The two-track conference is designed to appeal to programmers, testers, managers, and marketers in the software industry.



Sponsorship Opportunities

level	Services Provided by the Organizers	Cost	No.
Title Sponsor	<ul style="list-style-type: none">• sponsor's logo on the conference website, linked to the sponsor's site.• Two promotional items included in attendee materials (provided by sponsor)• Sponsor's logo on the conference poster• Five conference invitations• Sponsor's logo on the back of the conference t-shirt• Sponsor's banner or other approved advertising materials placed at the event site.• Sponsor's logo on the name badges of participants• Company logo on conference bag• Recognition in all media and printed materials issued from date of payment• Recognition in all email communications from date of payment• Introduction during the welcome announcements and a five minute announcement from the Sponsor during the welcome portion of the program• Opportunity to present a lecture (45-60 minutes) on a subject of interest to conference participants• First option to provide lanyards• Full page advertisement in conference program• Booth (size to be determined) strategically positioned in the conference area	€10000	1
Diamond	<ul style="list-style-type: none">• sponsor's logo on the conference website, linked to the sponsor's site.• Two promotional items included in attendee materials (provided by sponsor)• Sponsor's logo on the conference poster• Three conference invitations• Sponsor's logo on the back of the conference t-shirt• Sponsor's banner or other approved advertising materials placed at the event site.• Sponsor's logo on the name badges of participants• Company logo on conference bag• Recognition in all media and printed materials issued from date of payment• Recognition in all email communications from date of payment• Half-page advertisement in conference program• Booth (size to be determined) in the conference area	€5000	2



level	Services Provided by the Organizers	Cost	No.
Gold	<ul style="list-style-type: none">• sponsor's logo on the conference website, linked to the sponsor's site.• One promotional item included in attendee materials (provided by sponsor)• Sponsor's logo on the conference poster• Two conference invitations• Sponsor's logo on the back of the conference t-shirt• Sponsor's banner or other approved advertising materials placed at the event site.• Quarter-page advertisement in conference program	€2500	5
Silver	<ul style="list-style-type: none">• sponsor's logo on the conference website, linked to the sponsor's site.• One promotional item included in attendee materials (provided by sponsor)• Sponsor's logo on the conference poster• One conference invitation• Sponsor's logo on the back of the conference t-shirt	€1000	10
Bronze	<ul style="list-style-type: none">• sponsor's logo on the conference website, linked to the sponsor's site.• One promotional item included in attendee materials (provided by sponsor)	€500	∞



Additional Exclusive Sponsorship Opportunities

Lanyard Sponsor – only if the title sponsor declines to sponsor the lanyards.

Stage Sponsor – 1500 Euros for main stages and 500 Euros for workshop rooms

Dinner Sponsor – to be negotiated with catering provider

Breakfast Sponsors – 2000 Euros per breakfast, includes Silver level sponsorship

Lunch Sponsors – 5000 Euros per lunch, includes Gold level sponsorship

Conference Bag Sponsor – 1000 Euros, includes logo on the bag and on website.

Advertising Sponsor – advertisement in conference brochure

Full-page	– 1000 Euros
Half-page	– 500 Euros
Quarter-page	– 250 Euros

Please contact us with any questions or with additional sponsorship proposals:

sponsors@wavelhill.com